

# Digital Marketing Opportunities

## Our Community

10.3K  
Followers



3,800  
Followers



3,800  
Followers



100,000+  
Consumer  
E-blast  
Subscribers

## Our Website Stats

**GTA Home & Reno Show**  
[gtahomeandrenoshow.com](http://gtahomeandrenoshow.com)

Avg. Annual Pageviews  
350K+

**National Home Show**  
[nationalhomeshow.com](http://nationalhomeshow.com)

Avg. Annual Pageviews  
1.2M+

**Toronto Fall Home Show**  
[fallhomeshow.com](http://fallhomeshow.com)

Avg. Annual Pageviews  
350K+

**Blog - [torontohomeshows.com](http://torontohomeshows.com)**

Avg. Annual Pageviews  
35K+

## Opportunities & Pricing

### GTA Home & Reno Show Website & Toronto Fall Home Show Website\*

\$800/ main page tab  
\$600/ leaderboard (on main pg. & exhibitor listing)  
\$400/ leaderboard on exhibitor directory  
\$200/ featured company in exhibitor listing

### National Home Show Website\*

\$900/ main page tab  
\$700/ leaderboard (on main pg. & exhibitor listing)  
\$500/ leaderboard on exhibitor directory  
\$300/ featured company in exhibitor listing

### Sponsored Blog Post - Toronto Home Shows Website\*

\$500/ blog post  
\$1,000/ blog post with 1 e-blast  
\$1,200/ blog post with 1 e-blast & featured on show main page

### Consumer E-blast Ad Inserts\*

\$500/ 1 show e-blast

### Sponsored Social Media Post

Starts at \$300 - ask for details

### Video

\$1,500/ "Visit Us At The Show" (30 secs.) video plus 1 business profile video (max. 2 mins.)

*Our videographer will come out and shoot a short video to be used by you to promote your presence at the show. You will also receive a promotional video profile of your business.*

*\*limited quantities*

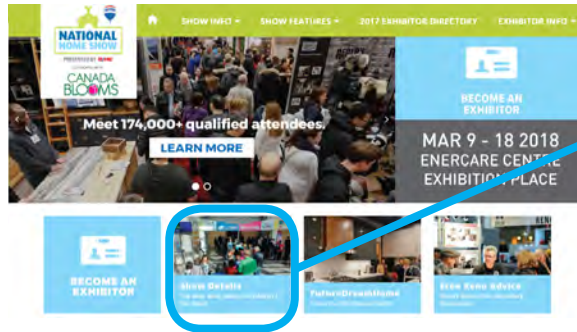
# GET IN TOUCH

Andrew Gribovsky | [andrewg@bildgta.ca](mailto:andrewg@bildgta.ca) |

**TORONTO  
HOME SHOWS**

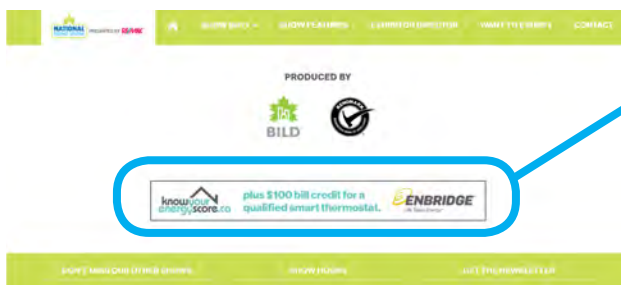
# Digital Marketing Opportunities - Examples

## Show Websites\*



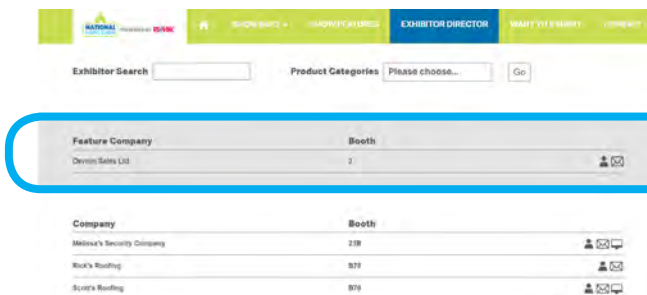
### Main Page Tab

Please submit the following:  
- Ad size (w)600px x (h)500px  
- Link for the ad to re-redirect to



### Leaderboard

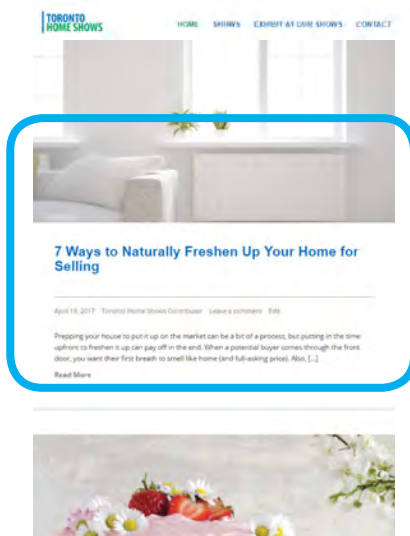
This is what is required for either the main page or the exhibitor listing page:  
- Ad size: (w)728px wide x (h)90px  
- Link for the ad to re-direct to



### Featured Company in Exhibitor Listing

This allows your company to be placed above other companies in the exhibitor listing.

## Sponsored Blogpost\*



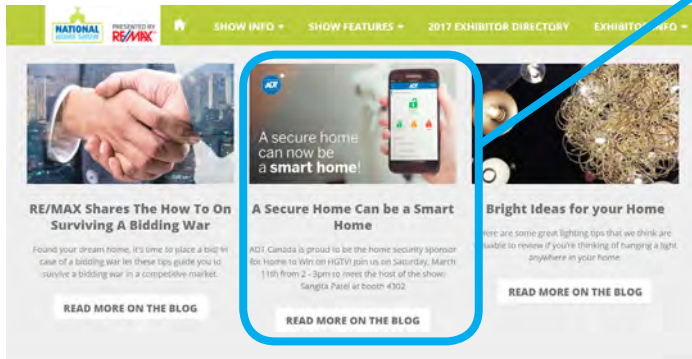
### Blog Post

There are three pricing options for sponsored blog content. This displays how a blog post would appear on our torontohomeshows.com website.

Please submit the following:  
- Header Image: (w)1920px x (h)600px  
- Blog Images: must be (w)650 px, (h) can vary  
- Copy: Ranging from 100 to 300 words  
- Videos (optional): Provide youtube/vimeo link to embed in post.

# Digital Marketing Opportunities - Examples

## Sponsored Blogpost\* (Cont.)



### Blogpost Featured on Show Website

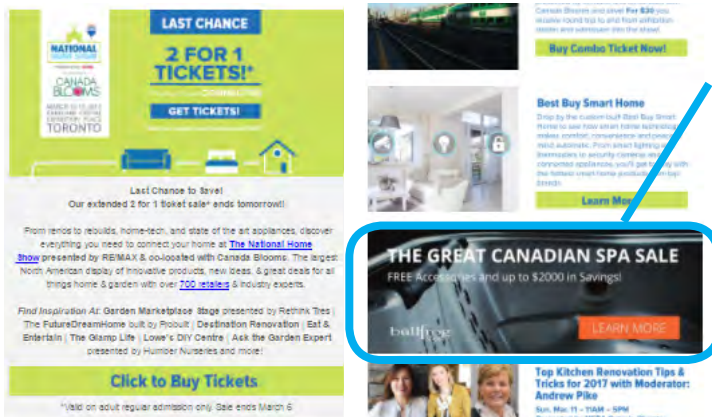
If purchasing the full sponsored blog package\*, your blogpost will also be featured on the main page of one show website.

Please submit the following:

- Image size: (w)600px x (h)350px
- Copy: 50 - 100 words, can be pulled from intro of blogpost.

**\*\*You must be exhibiting/sponsoring the show to have your post be featured on this page.**

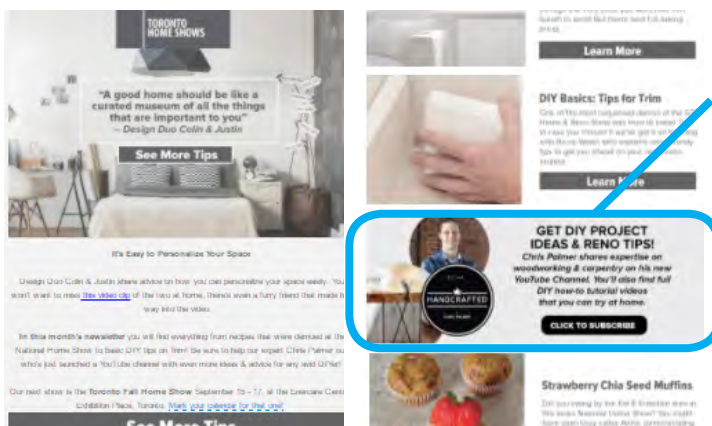
## E-blast Ad\*



### Show E-blast

Please submit the following:

- Image size: (w)600px x (h)225px
- Link for ad to re-direct to



### Inspiration E-blast

Please submit the following:

- Image size: (w)600px x (h)225px
- Link for ad to re-direct to

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TORONTO  
HOME SHOWS

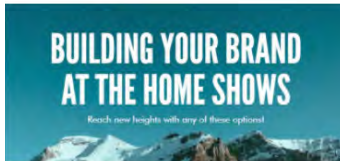
# Digital Marketing Opportunities - Examples

## E-blast Ad Cont.\*



With our GTA Home & Reno Show and the National Home Show presented by RE/MAX just around the corner, we've rounded up a few articles to help get you prepared. Is there something you'd like to hear about in our next newsletter? If so, send us an email at [homeShows@bildgta.ca](mailto:homeShows@bildgta.ca) and let us know.

We also just hosted the 2018 Toronto Fall Home Show, if you're interested in seeing the [post report click here](#)



Signing up as an exhibitor at the show is amazing but do you know how to build your brand come into the Show? We've done up a little infographic to give you some ideas! [Click here to](#)

going into the Show? We've done up a little infographic to give you some ideas! [Click here to read the full article](#)



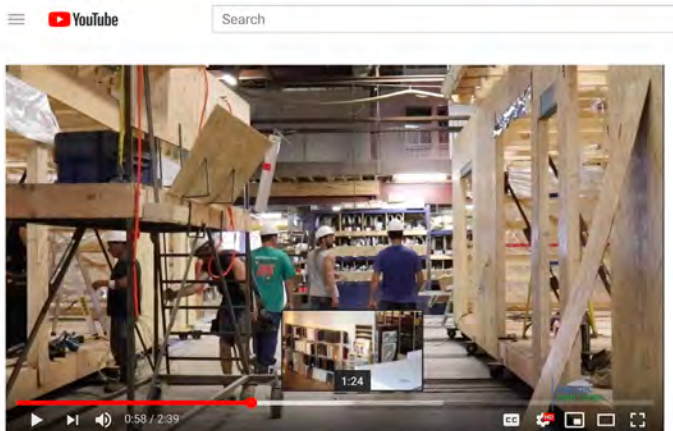
That's a lot of home owners that want tech, read what August has to say about the growth in the smart home tech industry. [Click to read the full article](#)



### Exhibitor E-blast

- Please submit the following:
- Image size: (w)650px x (h)100px
  - Link for ad to re-direct to

## Video



### Exhibitor Video

- Please contact us to discuss:
- \*content, site preview, set a shoot date and time

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