

GENERATE LEADS

Meet face to face with our consumers at the GTA Home & Reno Show presented by RE/MAX. Don't miss out on the opportunity to take their next home renovation project from beginning to end.



WHO ATTENDS?

The GTA Home & Reno Show attracts the highest number of qualified local homeowners over a four day period.

26,522

TOTAL ATTENDEES

Up 50% since the show opened in 2014!



WHERE THEY'RE FROM

Our attendees are primarily from Mississauga, Etobicoke, Toronto, North York and Brampton.



98% OWN THEIR RESIDENCE

Of this, 73% own single-detached homes. This means a number of homeowners need your product(s) or service(s).



READY TO SPEND \$152 MILLION+

Our qualified attendees are looking to make purchases with high quality exhibitors like you so they can start their home renos and DIY projects.

SOURCE HOME PRODUCTS

Home Shows are one of the top 3 places attendees visit when looking for inspiration and advice for home improvement projects.



18,565 SEEK RENO ADVICE

Talk about lead generation. Year after year, our qualified attendees visit the show to find expert renovation advice.



START THE YEAR WITH US

Of course you can! With home projects on the minds of our attendees, you can start the year strong by exhibiting at the 2019 GTA Home & Reno Show. They are looking for products, services and advice that can help them with kitchen/bathroom renovations, home decor, DIY and landscaping projects.



WHAT EXHIBITORS SAY:

“The GTA Home & Reno Show was a great venue for our company to pick up leads for the new year. It was a steady pace of customers throughout the weekend and we booked many meetings with potential future clients.”

- *Enrich It Woodworks Inc.*

“The GTA Home & Reno Show is a great way to showcase a small or new business. The low financial and low time commitment make it a great choice! We will be back next year, already signed up!”

- *Complex Construction*

“We loved this show! One of our best shows yet. More local clients and even people from the west end that we do not usually meet...”

- *Paint Core Finishes*



MEDIA BUZZ

With the help of our media partners, the show delivers over \$825,000 in paid and promotional media to attract qualified consumers.



SHOW TIMES:

Fri. Feb. 15 10AM - 8PM
Sat. Feb. 16 10AM - 8PM
Sun. Feb. 17 10AM - 6PM
Mon. Feb. 18 10AM - 6PM

BOOTH COST

- \$19.25/ sq.ft regular rate
 - \$250 per corner charge
 - \$129 exhibitor listing
 - Includes material handling, storage and 24 hour security
- All rates are subject to 13% HST



GET IN TOUCH

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GTAHOMEANDRENOSHOW.COM

PRODUCED BY:

